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As the official annual journal for AIA North Dakota, “The North Dakota Architect” reflects the industry’s highest standards and reinforces the organization’s sterling professional image.

### Firm Profile

- **Name:**
- **Address:**
- **Tel:**
- **Fax:**
- **Email:**
- **Web:**
- **Established:**

**Firm Principals**

*At least one firm partner must be a member of AIA ND to be able to list profile in the magazine, please mark an asterisk next to that person’s name.*

**Firm Personnel by Discipline**

- [ ] Architectural
- [ ] Interior Designer
- [ ] Engineer
- [ ] Administrative

**Work Percentage**

- [ ] Education/Academic Buildings
- [ ] Municipal/Office Buildings
- [ ] Sustainable Design
- [ ] Renovations/Preservation
- [ ] Medical Facilities/Long Care
- [ ] Churches/Worship Facilities

**Projects**

- [ ] Education/Academic Buildings
- [ ] Municipal/Office Buildings
- [ ] Sustainable Design
- [ ] Renovations/Preservation
- [ ] Medical Facilities/Long Care
- [ ] Churches/Worship Facilities

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**Are you interested in purchasing extra copies of AIA ND at $5.00 each?**

- [ ] Yes
- [ ] No

**Qty:**

---

**Contact Us**

AIA North Dakota
P.O. Box 7370
Bismarck, ND 58507-7370
701.223.5560
www.aianorthdakota.org
The North Dakota Architect offers clear, sophisticated, up-to-date, and comprehensive information that readers can apply immediately in their own firms and organizations.

Articles written by some of the most authoritative professionals and instructors in the field, The North Dakota Architect covers a broad range of subjects:

- AIA North Dakota's award-winning projects in the past year
- This year, we again have a commercial and residential section for award-winning projects
- Convention coverage
- Compliance and regulatory issues
- Adding value and relevancy to client services
- Organizational performance and organizational planning
- Firm proposals
- Project overviews and management
- Legislative and legal updates
- Technology
- Leadership
- Risk assessments
- Membership Directory

Ad rates are net

Four pages $6,000
Two pages $3,000
Inside front or back cover $1,800
Quarter page vertical $1,100
Half page horizontal $1,300
Full page $1,750

Terms and conditions

- Advertisers assume responsibility for the content of their advertisements, including design, layout, and execution. All advertisements are subject to the approval of the Publisher. Ads that are not paid for prior to publishing are not guaranteed to run.
- Publishers assume liability for all content (including text representation and illustration) of the advertisement printed and agree to indemnify, protect, and hold harmless AIA North Dakota and the publisher from any claim or action based on the content of an advertisement published.
- Ad spaces will be reserved for the Publisher, and advertisers are not guaranteed advertising space. The Publisher reserves the right to decline or withdraw any advertisement at any time.
- Advertisers agree to pay reasonable attorney’s fees and other costs of collection after default and referral to an attorney.
- Payment terms: Net 30 days. A monthly finance charge of 1.5%, which is 18% per annum, will be charged on the unpaid balance of past due accounts. Customers agency may retain on the other dates of charges after default and interest at an attorney.

Please return completed forms and artwork to:
AIA North Dakota
PO Box 1970, Bismarck, ND 58502-1970

Contact Name: __________________________
Address: ________________________________
City: __________________ State: ___ Zip: ______
Phone: __________________ Fax: __________
Email: __________________

Signature: __________________ Date: _______

Payment is enclosed.

We will provide ad.

Please invoice me. I will authorize

terms and conditions

AIA North Dakota
architect

The North Dakota Architect is the most frequently read magazine by members of the AIA North Dakota. It is a high-quality publication with a focus on professional development and industry trends. The magazine covers a broad range of subjects including design, technology, and leadership, providing valuable insights and strategies for architects and industry professionals.

The North Dakota Architect is an excellent advertising platform for businesses that want to reach a targeted audience of industry decision-makers. The magazine has a readership of over 84% industry decision-makers, with a distribution of over 8,000 copies. The magazine is published six times a year, covering a broad range of topics and industries.

The North Dakota Architect offers a variety of advertising options, including display and classified ads, as well as online advertising opportunities. The magazine also provides valuable content through blog posts, interviews, and featured articles, making it an ideal platform for businesses to share their expertise and showcase their products and services.

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### ARTWORK AND EDITORIAL ARE DUE MARCH 1, 2021 FOR THE 2021 ISSUE.

**Advertising Rates**

<table>
<thead>
<tr>
<th>ad size</th>
<th>total cost</th>
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<tbody>
<tr>
<td>Full page</td>
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<tr>
<td>Half page  horizontal</td>
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<tr>
<td>Quarter page  vertical</td>
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<tr>
<td>Outside back cover</td>
<td>$2,000</td>
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<tr>
<td>Center spread</td>
<td>$2,000</td>
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</tbody>
</table>

**Artwork Specifications**

- Inside back cover: 8.5" x 11". 1500 dpi, high resolution, press quality CMYK. Please submit in Adobe Illustrator or InDesign format.
- Outside back cover: 8.5" x 11". 1500 dpi, high resolution, press quality CMYK. Please submit in Adobe Illustrator or InDesign format.
- Center spread: 8.25" x 9.25". 300 dpi, high resolution, press quality CMYK. Please submit in Adobe Illustrator or InDesign format.

We can create or modify an ad for you at an hourly rate of $65 for design/copy work.

**Please return the insert form to:**

AIA North Dakota

P.O. Box 7370, Bismarck, ND 58507-7370

Phone: 701.222.4000

Fax: 701.222.4005

E-mail: admin@scgnd.com

### Design Submission

Ads should be submitted in Adobe Illustrator or Photoshop format and emailed to design@scgnd.com. If the ad is not submitted, please include all linked files and change all type to outlines. Ads can also be submitted to our FTP site, for more information contact Betty.
• In a survey conducted by the American Business Media, trade journals such as The North Dakota Architect earned a very high “Media Credibility Index” from the 350 survey respondents. This was by far the highest rating of any communications medium.

• The business-to-business press is the first-read medium for business purchasers, decision-makers, owners and high-level management. Research shows that specialized business publications, like The North Dakota Architect, lead in comprehension, credibility, objectivity and valued, relevant educational editorial.

• Expanded distribution. Cost per contact to The North Dakota Architect is less than $0.36 cent on average per contact.

• Commercial and Residential Award Winners

• 84% of industry decision-makers look at the ads in the professional journals they read at least 50% of the time.

• 50% of the time.

• Commercial and Residential Award Winners

• Ads in specialized business publications, such as The North Dakota Architect, are considered useful or very useful over 50% of the time as often as advertisements in generalized business publications that are not tailored to a particular industry.

• On a scale of 0-5, where 0 is low and 5 is high, specialized business publications get a 4.2 from business decision-makers who were asked to choose the “most informative” medium from which to receive their business information.

• 84% of industry decision-makers look at the ads in the professional journals they read at least 50% of the time.

• Business decision-makers also tend to view industry trade publications as more objective, with 76.1% calling the trade press “highly objective” or “somewhat objective.”

• Advertising in The North Dakota Architect is an extraordinary way to reach a very targeted and specialized audience.

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• Compliance and regulatory issues.

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Additional information:

A graphic or word article may be submitted by your company with purchase of advertising; the article submitted is reviewed by the editorial committee and is published at our discretion. Articles should be educational in content, and cannot be self-promoting. The purpose of the magazine is to promote architecture and the profession to the general public.

Please submit articles and artwork to:

We can create or modify an ad for you at an hourly rate of $65 per hour.

Two pages $3,000

Outside back cover $2,000

Inside front or back cover $1,800

Full page $1,750

Quarter page $1,350

Half page $1,275

Center spread foldout (cover weight paper) $1,200

Back cover $1,200

FTP site, for more information contact Betty. 701.222.4000.

betty@imageprinting.com. If the original ad is images only. Ads may be submitted as original design information.

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<th>Web</th>
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<th>Firm Personnel</th>
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<th>Projects</th>
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<td>(Discipline, Number)</td>
<td>(Percentage)</td>
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Firm Name _____________________________________________________________________________________________________________________________________
Address _________________________________________________________________________________________________________________________________________
Tel ___________________________________________________________________ Fax ___________________________________________________________________
Email ____________________________________________________________________________________________________________________________________________
Web ___________________________________________________________________ Established _____________________________________________________

firm principals (name, credentials - ex. Steve Lovin Smith, AIA, LEED AP, CSI)
*At least one firm partner must be a member of AIA ND to be able to list profile in the magazine, please mark an asterisk next to that person’s name

_________________________________________________________________________________________________________________________________________________________________
_________________________________________________________________________________________________________________________________________________________________
_________________________________________________________________________________________________________________________________________________________________
_________________________________________________________________________________________________________________________________________________________________
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firm personnel by discipline (list number)
________ Architectural    ________ Other Professional
________ Interior Designer    ________ Other Technical
________ Engineer     ________ Total in Firm
________ Administrative

work percentage (list percentage for each)
________ Education/Academic Buildings
________ Municipal/Government Buildings
________ Sustainable Design
________ Restoration/Preservation
________ Medical Facilities/Health Care
________ Church/Worship Facilities
________ Retail/Commercial
________ Industrial/Manufacturing/Wholesale
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________ Municipal/Government Buildings
________ Sustainable Design
________ Restoration/Preservation
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________ Church/Worship Facilities
________ Retail/Commercial
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projects (name, location – list up to four)

_________________________________________________________________________________________________________________________________________________________________
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