The North Dakota Architect is the premier award-winning professional trade journal for architects, associate architects and other related business professionals in North Dakota.

As the official annual journal for AIA North Dakota, “The North Dakota Architect” reflects the industry’s highest standards and reinforces the organization’s sterling professional image.
• In a survey conducted by the American Business Media, trade journals such as The North Dakota Architect earned a very high “Media Credibility Index” from the 350 survey responders. This was by far the highest rating of any communications medium.

• The business-to-business press is the first-read medium for business purchasers, decisionmakers, owners and high-level management. Research shows that specialized business publications, like The North Dakota Architect, lead in convenience, credibility, objectivity and valued, relevent educational editorial.

• Expanded distribution. Cost per contact in The North Dakota Architect is less than 0.25 cents on average per contact.

• Commercial and Residential Award Winners

• Ads in specialized business publications, such as The North Dakota Architect, are considered useful or very useful over 3 times as often as advertisements in generalized business publications that are not tailored to a particular industry.

• On a scale of 1-5, where 1 is low and 5 is high, specialized business publications got a 4.0 from business decision-makers who were asked to choose the “most informative” medium from which to receive their business information.

• 84% of industry decision-makers look at the ads in the professional journals they read at least 50% of the time.

• Business decision-makers also tend to view industry trade publications as more objective, with 75.2 % calling the trade press “highly objective” or “somewhat objective.”

• Advertising in The North Dakota Architect is an extraordinary way to reach a very targeted and elite business market.

• The North Dakota Architect is the most frequently read magazine by members of the AIA North Dakota, surpassing other trade publications. Our members report that this is the one trade journal they read first.

Questions?

Contact Catherine Moch at 701-255-3900
cmoch@qpsnd.com
Plan Now

The 2017 issue of ‘The North Dakota Architect’ magazine is coming up! This highly recognized professional journal is a great opportunity to present your business and support AIA North Dakota. Reserve your ad space and consider submitting an educational article for inclusion among recognized architectural winners, company profiles and state of the art information.

Fill out the ‘Quick Reservation’ form below and mail, fax or e-mail back.
Cutting-edge editorial content

The North Dakota Architect offers clear, sophisticated, up-to-date, and comprehensive information that readers can apply immediately in their own firms and organizations.

Articles written by some of the most authoritative professionals and instructors in the field, The North Dakota Architect covers a broad range of subjects:

- AIA North Dakota’s award-winning projects in the past year
- This year, we again have a commercial and residential section for award winning projects
- Convention coverage
- Compliance and regulatory issues
- Adding value and relevancy to client services
- Organizational performance and operations planning
- Firm proposals
- Project overviews and management
- Legislative and legal updates
- Technology
- Leadership
- Risk assessments
- Membership directory

Editorial Submission
A 500-800 word article may be submitted by your company/firm with purchase of advertising. The article submitted is reviewed by the editorial committee and is published at their discretion. Articles shall be educational in content, and cannot be self-promoting. The purpose of the magazine is to promote architecture and the profession to the general public.

Please submit articles and artwork to cmoch@qpsnd.com or call 701-202-3902

AD Specifications (Width X Height)

<table>
<thead>
<tr>
<th>Artwork/Editorial Due</th>
<th>Oct. 2, 2017</th>
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<tr>
<td>Inside Front/Back Cover:</td>
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<td>Full Page Ads:</td>
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<td>Outside Back Cover:</td>
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<td>Center Spread (Cover Weight Paper):</td>
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Ad rates are net

Design Information
Ads submitted should be in .tiff, .eps, .jpg, or .pdf format. 300 DPI, high resolution press quality CMYK images only. Ads may be submitted as original Illustrator or Photoshop format and emailed to cmoch@qpsnd.com. If the original ad is submitted, please include all linked files and change all type to outlines. Ads can also be downloaded to our FTP site, for more information contact Catherine.

The North Dakota Architect is printed on SFI Certified Paper.
## COMPANY INFORMATION

<table>
<thead>
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## ADVERTISING REQUIREMENTS

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<td>Inside Front/Back Cover</td>
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<td>Center Spread Foldout</td>
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- [ ] We will provide ad.
- [ ] We will pay you to design our ad.
- [ ] Payment is enclosed. (Please make checks payable to QPS, Inc.).
- [ ] Please Invoice me. I will authorize payment in full prior to publication.
- [ ] Please bill my credit card.

<table>
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<tr>
<th>Credit Card Number</th>
<th>Expiration Date</th>
<th>CVC CODE</th>
<th>Cardholder’s Signature</th>
<th>Cardholder’s Name (Print):</th>
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## PLEASE MAIL, FAX OR E-MAIL TO

- QPS Inc.
  - 2306 East Broadway
  - Bismarck, ND 58501
  - PHONE 701.255.3900
  - FAX 701.222.0757
  - E-MAIL: cmoch@qpsnd.com

## TERMS & CONDITIONS

- Account balance is due in full prior to publication. A monthly finance charge of 1.5%, which is 18% per annum, will be charged on the unpaid balance of past due accounts. Customer agrees to pay reasonable attorney’s fees and other costs of collection after default and referral to an attorney.
- All materials will be reviewed for acceptability, and the publisher reserves the right to refuse any advertisement.
- Position of advertisements is at the discretion of the publisher, unless the advertiser has specifically contracted for a premium position.
- Advertisers assume liability for all content (including text representation and illustration) of the advertisement printed and agree to indemnify, protect, and hold harmless AIA North Dakota and the publisher from any claim or action based on the content of an advertisement published.
- Order is non-cancelable. In the event that an advertisement is not printed for any reason, a refund will be given. If there is a problem with an ad, such as late distribution, or quality that is the publisher’s fault, a make-good will be given.
- Publisher reserves the right, at its discretion, to either refund or make good any paid ad that does not run due to publisher error.
- Ads that are not paid for prior to publishing are not guaranteed to run.

## SIGNATURE & DATE

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AIA ND Firm Profile

(fax or email completed form to Catherine Moch: 701-222-0757; cmoch@qpsnd.com)

Firm Name ______________________________________________________________________________________________
Address: __________________________________________________________________________________________________
Tel: ____________________________________________________ Fax: ______________________________________________
Email: ______________________________________________________________________________________________________
Web: __________________________________________________  Established: ________________________________________

Firm Principals (Name, credentials - ex. Steve Lovie Smith, AIA, LEED AP, CSI)
* At least one firm partner must be a member of AIA ND to be able to list profile in the magazine, please mark an asterisk
next to that person’s name
____________________________________________________________________________________________________________
____________________________________________________________________________________________________________
____________________________________________________________________________________________________________
____________________________________________________________________________________________________________
____________________________________________________________________________________________________________

Firm Personnel by Discipline (list #)
___ Architectural
___ Interior Designer
___ Engineer
___ Administrative

Other Professional
Other Technical
Total in Firm

Work % (list % for each)
___ Education/Academic Buildings
___ Municipal/Civic Buildings
___ Sustainable Design
___ Restoration/Preservation
___ Medical Facilities/Health Care
___ Interior Architecture
___ Churches/Worship Facilities
___ Housing (multiple units, hotels, dorms)
___ Residential (new, remodel, additions)
___ Office Buildings/Banks/ Financial
___ Industrial/Manufacturing/Warehousing
___ Retail/Commercial
___ Senior Housing/Health care
___ Museums/Cultural Centers

Projects (name, location – list up to 4)
____________________________________________________________________________________________________________
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____________________________________________________________________________________________________________

** Are you interested in purchasing extra copies of AIA ND at $5.00 each?  Yes _____  Qty. _____  No _____